



1. Vision Statement, Goals & Objectives

a. Vision Statement

Polk County's Proposed Vision Statement for CTP:

Polk County provides a safe, efficient, accommodating, multi-modal transportation system that preserves and promotes the quality of life, rural character, natural beauty, heritage, and economic vitality of the area.

b. Draft Goals and Objectives

Polk County's Draft Goals and Objectives:

1. Goal – Provide a safe transportation system.

- a. Objective – Eliminate and reduce distracted drivers
- b. Objective – Reduce crash counts

2. Goal – Provide an efficient transportation system that is well connected.

- a. Objective – Add, improve, and enhance connections for improved emergency service accessibility.

3. Goal – Provide a transportation network that is accessible to all users.

- a. Objective – Ease navigation for residents and visitors – Wayfinding
- b. Objective – Improve ease of access for the daily needs of residents, businesses, visitors and service providers
- c. Objective – Provide adequate bicycle and pedestrian accommodations, especially within town or city limits

4. Goal – Consider history, heritage, and natural environment during project evaluation and selection

- a. Objective – Always consider appropriate transportation designs that fit the natural surrounding
- b. Objective – Ensure Polk County maintains and enhances its rural character, including Scenic By-ways
- c. Objective – Provide a transportation network that is resilient in the face of natural hazards or disasters, particularly flooding and landslides.

5. Goal – Support opportunities for economic vitality

- a. Objective – US 74 to interstate
- b. Objective – Support tourism by improving aesthetics

6. Goal – A transportation system that preserves and promotes the quality of life in Polk County

- a. Objective – Consider the recommendations of the 20/20 Vision Plan – Comprehensive Plan, and any other county or town plans



Polk County Comprehensive Transportation Plan

September 25, 2019 Meeting Minutes

2. Socioeconomic Data

a. Population Projections

The committee chose to adopt the 0.6% per year rate as put forth by the NC State Demographer.

b. Employment Projections

The committee chose to keep to the same rate as the demographer for employment to keep with development patterns for Polk County.

3. Draft Survey

The committee reviewed the survey and made some comments. The survey will continue to be adjusted until the final version is released. We are aiming for a November release, and the survey will be mailed to all households in Polk County.